Serial Graphics: Senior Project in Visual Communications
Stockton University – Senior Students Exhibition

Joshua Santos, *Series*

Opening Reception: *Second Friday*, April 14, 2017, 6:00 – 8:00pm

Senior Project in Visual Communications Problem: Design a theme-based series of visual and/or word image graphic ideas. The theme could be any of your choosing, i.e.: fear, crime, romance, religion, etc. In your visual idea explorations and sketches, try to match a graphic approach that creates a sense of unity with a particular point of view. After you have developed an engaging visual series, develop it for a particular visual communication message or product. The images for this exhibition were printed using an Epson Plotter.

Jared Anicic, *Parody Sports Logos (Fact Packs),* Adobe Photoshop, InDesign, and Illustrator
For my project I decided to make parody sports logos. I tried to keep the logo as close as possible to the original design. I based my porject on Topps Cards Wacky Packages. These were old parody stickers of common brands. I decided to do sports teams beacuse of the amount of passion I have for this topic. After making the logos, I designed a box for the packs to go in, and named the final project *Fact Packs*.

Danielle Banas, *Just One Big Nope,* Adobe Illustrator
This piece depicts a comedic, illustrative narrative of a reluctant cat about to be given a bath. It lightheartedly shows how one of the less than ideal moments in any cat owner's life may play out. I utilized non-realistic visual elements, bright colors, and visual exaggerations to emphasize the cat and its change in emotion and movements throughout the narrative. In a visual communications context, the series could function as a fragment of an illustrative book which focuses on different experiences most cat owners have the possibility of facing.

Jaclyn Delizo, *A New Friend,* Illustrator
This is a series aimed towards children, ideally in the form of a picture book. The images present a brief sequence of events. Its story focuses on a girl that encounters a fox. The girl immediately thinks the fox is adorable and picks it up. The fox turns out to be friendly and surprises her by licking her face. This series depicts the idea that friends come in many shapes and sizes, and that you shouldn't judge a book by its cover. However, PLEASE, parents, make sure your children do not pick up wild animals.

Chelsea Ellis, *Jukebox,* Photoshop
These are female cast designs for a sci-fi RPG game called J*ukebox*. The story takes place in a futuristic setting, where the main characters are super heroes. Each of them have names that are categorized by a musical genre. The characters listed from left to right are Pop, Jig, Trance, and the main character, Jukebox.

Anthony Galluccio, *Trump Card,* Illustrator
This visual series is a representation of the issues and words of President Trump that have ignited emotions and sparked controversy. The placement of the typography and angled imagery communicates the uncertainty and instability many people are currently experiencing. *Trump Card* challenges us to reflect upon our country`s current state of affairs and to ask ourselves, "Is President Trump the Executive in Chief or the Master of Deceit?"

Christopher Giardelli, *Dimensions of Sins,* Photoshop
Dimensions of Sins is based on the original seven deadly sins. 2016 was an iconic year for pop culture that won't be forgotten. When we look back ten years from now, what will we remember? Will we remember the greatest and most triumphant moments, or will we remember the biggest fails and regrets of 2016? There's no denying the fact that our world revolves and functions around pop culture. This piece is a modern-day take on the original seven sins and represents some of the most influential celebrities of 2016. From left to right: Michael Phelps - Pride, Bill Cosby - Wrath, Kayne West - Greed, Rihanna - Lust, Mariah Carey - Sloth, Donald Trump - Gluttony, Kelly Rowland & Beyoncé - Envy.

Gianna Giunta, *Milk and Honey,* Digital Printing and Illustrator
My work is based on the exploration of different poses of the female figure. I connected the illustrations to the desired feelings coming from Rupi Kaur's poems in her 2015 poem book "Milk and Honey." The poems touch on feelings such as pain, heartache, bitter moments, and sweeter times.

Matthew McAdam, *Nintendo Movie Posters,* Adobe Photoshop
This series involves a group of interconnected pictures of classic Nintendo characters brought to life in a live-action, modern setting. These characters represent icons of modern cinematic marvels, and appear to be the stars of their own movies. My hope is that they will appeal to Nintendo fans of any kind, as well as people who have a passion for digital artwork.

Angelina Moiso, *The Incredible Dr. Squirrel,* Acrylic
This comic strip goes inside the mind of a young forest-dwelling squirrel as he daydreams about becoming a doctor. It is an illustrated comic strip.

Anna Montes, *Atmosphere Journal,* Photoshop, InDesign
Atmosphere Journal is a series of magazine covers featuring a mix of portraits and landscapes. The typography on the covers has to do with environmental issues that the world faces today. The typography relates to the images because they show how humans can negatively affect the environment.

Nancy Munroe, *Feeding Time,* Illustrator
This series of work was created as a mobile game for children. The simplicity and bright colors attracts players and makes it easily understandable to the user. The interface functions with visual context as it communicates to the audience in order to be used as intended.

Alissa Petrella, *Cooper*
I wanted to create a series where I combined images, my own sketches, and writing to achieve a collage effect. I connected each part of the series by making them a collection of Polaroid photographs, capturing the moments in life when you wish your dog was still around.

Natalie Plaud, *Hipsters: Character Design and Storyboard,* Photoshop
For my senior project, I wanted to display work that not only shows what I have learned over my time at Stockton, but also challenges me and forces me to step out of my comfort zone. I will be creating an animated series following "hipsters" living in Brooklyn, New York. The story will follow different characters as they go through the hardships of life in the city. I want the show to have a bit of a dramatic theme to it, much like one would see in a soap opera. This is more for comic relief and the drama should not be taken too seriously. Will they overcome this obstacle? Or was their love cursed from the start? If the first episode translates well, I would like to continue on and create more episodes and post them on a platform like YouTube.

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Deandra Smith, *Black Girl Magic*, Adobe Illustrator
The term "Black Girl Magic" is very prominent in the African American community. The term serves to promote appreciation and good self esteem for black girls in saying that we are essentially "magic". I decided I wanted to do a series that shows the beauty in black women and displays our unique features. In times like these where social media and other mainstream sources try to dictate what beauty is and warps societies' mind about beauty, I decided to do something that promotes self-love and appreciation. I took the literal meaning of "magic" and incorporated it into every scene along with bright colors and diversity. I am proud of my project and I hope you all enjoy.