



Noyes Museum of Art Stockton University

Annual Report
2021-2022



Executive Summary Outline

- Increased diversity and inclusion opportunities for staff, artists, and community programs
 - Created more professional development opportunities for staff members to engage with such as participating in webinars on DEI
 - Created a monthly dedicated “Black Art Matters” program which includes visual, performing, and literary arts
 - Commission the annual piece of public art in Atlantic City (Ducktown) that recorded diversity of the neighborhood
 - Continued to provide global and local exhibitions that focused on providing an environment for artists with diverse identities. Examples included: solo exhibit by African American Artist Terrill Johnson, Migration and refugee crisis through the eyes of emerging artists, Growing American: The Jewish Alliance Agricultural Colony in South Jersey, Solo exhibit by gay Latinx artist Wilson Mape, and more.
 - Continued providing educational programs for the diverse audiences, especially in Atlantic City and Hammonton such as free art classes (fall, spring, summer 6wk programs) for children in Atlantic City, Weekly free Yoga in partnership with the Leadership Studio, Monthly poetry program, community garden programs, and more
 - Added more diversity to Advisory Board
- Enhanced the permanent collection by being more diverse and inclusive
 - Developed acquisition plan to collect art from NJ artists with diverse identities. Recent acquisitions included work by Willingboro, NJ artist Lavett Ballard, a collection of paintings from the 50’s by Atlantic City Jewish artist Floretta Mostovoy documenting African American life in Atlantic City, a series of works by gay NJ artist Richard Kemble (deceased), mix media pieces by Connie Jost, paintings by Jewish folk artist Bluma Rosenthal.
 - A goal was to develop an artist residency program for social change at the Arts Garage, however, the Museum was presented a proposal by two artist partners from the LGBTQIA2s+ community for a dedicated space to create. Love Beach BLVD is a brand founded by Daydrian Love & Miko Beach as a way to curate creative events, collaborate with other LGBTQIA2s+ creatives, and to share their creations with the world.
- Embraced the role of being an agent for change.
 - Through strategic partnerships and collaborative efforts with a variety of organizations, the Museum provided an environment that promotes, fosters and enriches lives, regardless of ethnic, social and economic backgrounds.
 - A small sample of these alliances include: AC Boys and Girls Club, NJ Chapter of the Links, African American Heritage Museum of Southern New Jersey, Stories of AC, The Jewish Employment and Vocational Service (JEVS), and Hammonton Health Coalition and Atlantic City Food Access Coalition.
- Activated more public spaces in Hammonton and Atlantic City.
 - Museum played a leadership role in the creation of the Hammonton Art Walk which is an alley way that connects the main street to the Eagle Theatre. The project will be finished in June. At the entry of the Art Walk is the custom metal arch created by Hammonton Artist Michael Defiandra. Four works of art are hung in custom framed devices on the brick wall which will be interchanged on annual basis. The space includes criss-crossing solar party style lighting that will include seasonal art hangings. An example is Tibetan prayer flags created by the community. An additional wall pieces is under design and a small stage for music and poetry is being fabricated.
 - The Museum continues to add public art in Atlantic City. As mentioned early, the new Ducktown mural and Poetry trail. Additional pieces include art mural panels and three little free book libraries for the community.

Mission

Building upon the core of the Fred and Ethel Noyes Collection, The Noyes Museum of Art of Stockton University provides the southern New Jersey region opportunities to learn about, explore, and experience the arts.



Noyes
Museum of Art
STOCKTON UNIVERSITY

**Vision**

The Noyes Museum of Art of Stockton University will be recognized for creating a thriving cultural environment for experiencing the arts in the southern New Jersey region.

Program Goals 2021-22	Staff	Completion Date	Comments
Increased earned revenue sources, post-pandemic	Noyes Staff	June 2022	Increase to programming, rentals and events translated into increase of revenue by +24%.
Increase NJSCA funding	Noyes Staff	October 2021	FY21 \$26,000 to FY22 \$59,000: (+56%)
Increase diverse and inclusive exhibits and programs in AC and Hammonton	Noyes Staff/Kramer Hall Staff	June 2022	Developed exhibits/programs for individuals with disabilities, LGBTQIA, immigration, Asian Pacific Islander, Arab American, Black History Month, Hispanic Heritage Month
Regain Educational Staff	Noyes Director	Not complete	Lost director of education in FY20, only have ¾ time education staff member.

Program Goals 2022-23	Actions Steps	Resources Needed
Build deeper relationship with the community as a Museum with restorative spaces	<ul style="list-style-type: none"> • Expand community garden(s) and provide educational resources • Provide opportunities to develop relationship with the natural world in an urban environment • Develop programming that nurture mental and spiritual well-being 	Internal and external partnerships, student workers/interns
Raise awareness about environmental issues and resilience as a coastal community	<ul style="list-style-type: none"> • Develop environmental justice awareness to marginalized communities in Atlantic City • Enhance social capital to improve environmental conditions and economic opportunities • Use the arts as a tool to integrate community-level resilience educational program 	Internal and external partnerships, student workers/interns
Develop a formal community engagement plan that uses art to provide a just, empathetic and creative society	<ul style="list-style-type: none"> • Develop deeper relationships and participation with diverse communities • Ensure programs have ease of access and inclusive • Cultivate partnerships with social services agencies and artists • Develop the plan 	Internal and external partnerships, student workers/interns

FY22 Grants

Increase New Jersey State Council On The Arts

FY21 \$26,000

FY22 \$59,000 (+56%)

Maintained Dodge Foundation Funding

FY21 \$40,000

FY22 \$30,000* (-25%)

*Dodge withdrew funding from many arts orgs. In FY22.
Noyes on of the few to still receive funding.

Active Spaces with Noyes Exhibitions

- AC Campus
- Rothenberg Building, AC
- Galloway Campus
- Manahawkin Campus
- Kramer Hall
- Arts Garage
- Seaview
- Shore Medical Center, Permanent Collection
- AtlantiCare

FY22 Partnerships: Internal and External

- AC Arts Foundation
- AC Arts Commission
- AC Boys and Girls Club
- AC NJ Chapter of the Links
- AC Theater Company
- ACUA
- African American Heritage Museum of Southern New Jersey
- AtlantiCare Healing Arts Committee
- Atlantic CDC Resource Committee
- Atlantic City Housing Authority
- Atlantic County Cultural and Heritage Affairs
- Casino Reinvestment Development Authority
- City of Atlantic City
- Cumberland County Cultural and Heritage Commission
- Ducktown Development Community Development Corp.
- Eagle Theatre
- Edwin B. Forsythe National Wildlife Refuge
- Greater Atlantic City Chamber
- Hammonton Arts Center
- Hammonton Art Club
- Hammonton Arts District Advisory
- Hammonton Chamber of Commerce
- Hammonton Health Coalition
- Hammonton MainStreet
- JEVS
- Leadership Studio
- Mid-Atlantic Association of Museums
- New Jersey State Council of the Arts
- NJ Association of Museums
- On the Town Food Tours
- South Jersey Cultural Alliance
- Stockton Murphy Writing Center
- Stockton South Jersey Culture & History Center
- Stockton Alliance Heritage Center
- Stockton Performing Arts Center
- Stockton Art Gallery
- Stockton SCOSA
- Tanger Outlets
- Tuckerton Seaport

Stockton Interns

FY21 #5

FY22 #11

Exhibiting Artists

FY21 #83

FY22 #133

Exhibits

FY21 #26

FY22 #27

Exhibition Features

Growing American: The Alliance Agricultural Colony in South Jersey

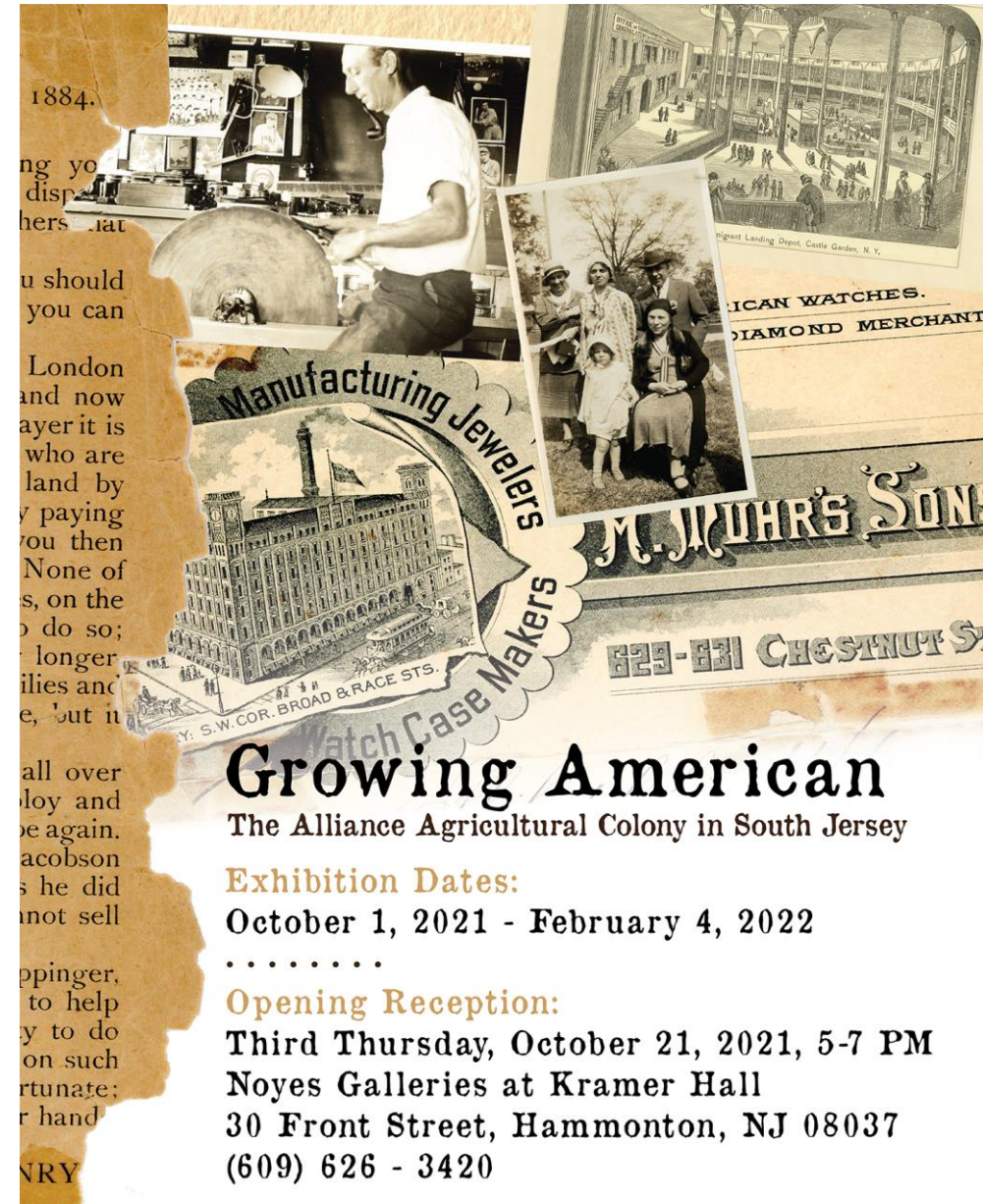
October 1, 2021 – February 13, 2022

- **OVERVIEW:** This is the story of Alliance and related Jewish farming communities in Southern New Jersey, which had their inception during the initial years of refugee crisis, 1882 and 1883. Fueled by a desire to escape violence, suppressed freedoms and prejudice, Eastern European Jews fled Russia seeking the opportunity to become “Tillers of the Soil” and, eventually, American citizens. The development of the Alliance Agricultural Colony, as well as its sister communities, reflects a variety of challenges faced by the families who built these communities. Their adoption of American pastimes show their desire to embrace American culture while maintaining their religious beliefs.

Stories of Displacement: Migration and refugee crisis through the eyes of emerging artists

January 14, 2022 – March 13, 2022

- **OVERVIEW:** The Stories of Displacement exhibit is created in partnership with Stockton University’s Assistant Professor of Visual Arts, Mariana Smith, and Assistant Professor of Criminal Justice, Jess White. This is a student exhibition featuring emerging artists from the United States, Germany, and Armenia. Stories of Displacement is connected to the international project “Metamorphosis: The Human Stories,” which focuses on immigrants and the global refugee crisis. This exhibition will open in tandem with a travelling student collection featuring international artists. The collection originally ran from 2016 to 2018 and features mixed media works on paper. Like “Metamorphosis,” this collection focuses on the ongoing migration crisis. “Stories of Displacement” will begin with a series of interdisciplinary events during Stockton’s International Workshop that marks 70 years to the UN Refugee Convention.



Growing American

The Alliance Agricultural Colony in South Jersey

Exhibition Dates:

October 1, 2021 - February 4, 2022

.....

Opening Reception:

Third Thursday, October 21, 2021, 5-7 PM
Noyes Galleries at Kramer Hall
30 Front Street, Hammonton, NJ 08037
(609) 626 - 3420

Attendance at Garage/Kramer/Offsite

Garage Attendance	FY21 5,373	FY22 11,659
Hammonton Attendance	FY21 5,602	FY22 7,063
Offsite:	FY21 1225	FY22 5512
Total:	FY21 12,200	FY22 24,234 (+50%)

Number of Shop

Artist/Annual Sales

FY21	#42 / \$26,640.93
FY22	#50 / \$36,347.40 (+26%)

Website Impressions

FY21	123,787
FY22	136,919

FY22 Number of Programming Days

Garage:	136 Programs/Engagements/Events/Rentals
Kramer Hall:	55 Programs/Engagements/Events/Rentals
Off site in the Community:	24 Programs/Engagements/Events/Rentals
Total:	215 Day of Programmng

Number of Individual Programs

	FY21	FY22
Garage	32	53
Hammonton	7	16
Offsite	5	16
Rentals	0	14
Total	44	99 (+55%)

Facebook

Post 404

Interactions

112,342

Twitter

Post 305

Interactions

514

Instagram

Post 374

Interactions

2,342

Youtube

Videos 7

Impressions

102,590